

Dr. S. MANJULA



Assistant Professor
PG Department of Commerce with
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I. Academic Qualifications:

Doctoral Research - Ph.D

- **University** : Madurai Kamaraj University, Madurai, India
- **Title** : Customer Relationship Management in Banking Sector – With Reference to Madurai District
- **Year** : 2016

Master of Philosophy

- **University** : Madurai Kamaraj University, Madurai, India.
- **Title** : **A Study on Agricultural Credit by Public Sector Banks in Madurai District**
- **Year** : 2011

Post-Graduation

- **University** : Madurai Kamaraj University, Madurai, India.
- **Degree** : Master of Commerce
- **Year** : 2007

Under Graduation:

- **University** : University of Madras,
- **Year** : 2004
- **Degree** : Bachelor of Commerce

II. Teaching Experience:

- Under-Graduate : 6 years
- Post Graduate : 5 years
- 2014-2016 Worked as an Assistant Professor in Mannar Thirumalai Naicker College (SF), Madurai.

- From 2019 – Working as an Assistant Professor in Mannar Thirumalai Naicker College (SF), Madurai

Area of Specialization

- Financial Accounting
- Cost Accounting
- Management Accounting
- Marketing

III. Orientation Programmes / Refresher Courses / Short Term Courses attended:

Short- term Online Course:

- Greener Living: Reduce, Reuse and Recycle conducted by Raj Rishi Govt Autonomous College, Alwar, Rajasthan from 1ST February 2023 to 7th February 2023.
- The Art of Professionalism conducted by Dr.M.G.R. Educational and Research Institute, Chennai from 10th April 2023 to 17th April 2023.
- Energy and Environment Conservation conducted by Raj Rishi Govt Autonomous College, Alwar, Rajasthan from 18th April 2023 to 24th April 2023.

IV. Books Published / Edited / Chapters in Edited

Chapters in Edited Books :

- Emerging Trends in Digital Entrepreneurship published by Virudhunagar Hindu Nadar's Senthilkumara Nadar College, Virudhunagar on December 2023 (ISBN 978-81-967593-1-5).



V. Faculty Development Programme/ Short Term Course attended:

- A One Day Faculty Development Programme at OAA-MAVMM School of Management, Madurai on 24th January 2014
- Four Day Faculty Development Programme on Research Funding Projects & IPR at K.C. College of Engineering & Management Studies & Research, Thane on 7th May 2020 to 10th May 2020.
- A Two day Faculty Development Programme on Export Business at Ayya Nadar Janaki Ammal College, Sivakasi on 18th May 2020 to 19th May 2020.
- One day Faculty Development Programme on Mitigation measures during COVID -19 PANDEMIC at Alagappa University, Karaikudi on 29th May 2020.
- A One Day Faculty Development Programme on Fashion Your Future with Right Investment Choices at Sri Parasakthi College for Women, Coutrallam on 29th May 2020.
- A Two day Faculty Development Programme on “Impact of COVID-19 in Service Sector: Strategies to Overcome the Challenges” at Ayya Nadar Jayaraj Annapackiam College For Women (Autonomous), Periyakulam on 1st June 2020 to 2nd June 2020.
- Seven Day Faculty Development Program Virtual Practices and Security organized by Tamil Nadu Teachers Education University, Chennai & Dr.M.G.R. Educational and Research Institute, Chennai from 7th June 2021 to 13th June 2021.
- One day Faculty Development Programme on Academic Integrity for Academia at Dr. SNS Rajalakshmi College of Arts and Science, Coimbatore on 15th June 2021.
- Nine Day Faculty Development Program Foregrounding the Spectrum of Character Building in Modern Human Life organized by Balaji Institute of Technology and Science, Warangal from 25th June to 3rd July 2021.
- One day Faculty Development Programme on Research Methodologies - Application of Statistical Tools for Decision Making at Marudhar Kesari Jain College for Women Vaniyambad on 12th July 2021.
- Five Day Faculty Development Program Entrepreneurship and Challenges – 2021 organized by Sharda University, Greater Noida from 12th July 2021 to 16th July 2021.
- Three-day National Level Faculty Development Programme on Investor

Education & Tax Planning, Mahatma Gandhi College, Thiruvananthapuram, Kerala, 10th February 2022 to 12th February 2022.

- International Level on One week Faculty Development Programme on Research Methodology Conducted by Amar Seva Mandal's Kamla Nehru Vidhyalayam, Kerala on 2nd May 2022 to 7th May 2022.
- Three Day National Level Faculty Development Programme on Investor Education & Tax Planning, Mahatma Gandhi College, Thiruvananthapuram, Kerala, 10th February 2022 to 12th February 2022.
- Three Day Faculty Development Programme on Art of Writing A Research Article And Indexing & Publications, Ashoka Women's Engineering College, Kurnool on 9th June 2022 to 11th June 2022.
- Six Day Faculty Development Programme on Influence of AI in Teaching and Research, Hindustan College of Arts and Science, Coimbatore on 4th September 2023 to 9th September 2023.
- Eight Day Faculty Development Programme on The power of Positivity Approach in Teaching & Learning System of Cultural Transformation, Hindustan College of Arts and Science, Coimbatore on 19th September 2023 to 26th September 2023.
- Eight Day Faculty Development Programme on Emerging Trends & Challenges in Commerce and Management Education, Hindustan College of Arts and Science, Coimbatore on 19th September 2023 to 26th September 2023.
- Ten Day Faculty Development Programme on National Education Policy-2020 from, AMET University on 16th December 2023 to 26th December 2023.
- Ten Day Faculty Development Programme on National Education Policy-2020 from, AMET University on 16th December 2023 to 26th December 2023.
- A Two day Faculty Development Programme on Navigating roles and Responsibilities in Higher Education from Dr.M.G.R Educational and Research Institute, Chennai on 29th December 2023 to 30th December 2024.
- A Five day Faculty Development Programme on AI in Education & Business from Hindustan College of Arts & Science, Coimbatore on 8th January 2024 to 12th January 2024.
- A Five day Faculty Development Programme on The Emerging Trends in Research and Teaching Technology, St. Thomas College of Arts and Science, Chennai on 26th February 2024 to 1st March 2024.
- One week Faculty Development Programme on Cognitive Computing for Smart Applications Conducted by Vishwakarma Institute of Information Technology, Pune on 18th March 2024 to 22nd March 2024.

- Two Weeks Faculty Development Programme on Training Program – Data Analytics, Think X Innovation on 15th April 2024 to 30th April 2024.
- A Five day Faculty Development Programme on Outcome Based Education (Use of AI Tools in Teaching and Learning), Smart Grid Technologies & Emission free Vehicle Infrastructure, Dr.M.G.R Educational and Research Institute, Chennai on 22nd April 2024 to 26th April 2024.
- A Six day Faculty Development Programme on Navigating the Future with Green Energy Resources, Vishnu Institute Of Technology, Andra Pradesh, on 22nd April 2024 to 27th April 2024.
- A Ten Day Faculty Development Programme on Ethics Model of Excellence Framework , Globethics, South Asia Centre, Bangalore, on 23rd April 2024 to 30th April 2024.
- A Two Day Faculty Development Programme on Resource Management, security & Architecting with Cloud , Kongu Engineering College, Erode, on 3rd May 2024 to 4th May 2024

VI. Publications (*List of papers published, in year wise descending order*):

S.No.	Title of the paper	Name of the Authors	Name of the Journal	Month & Year	ISSN	Volume & Issue	Im pa ct fac tor	ID Indexed in Scopus, Web of Science, Pub med / approved by UGC / UGC CARE List
1.	Industrial Sickness of MSMEs in India – An overview	Dr.B. Manoharan & S. Manjula	Micro, Small and Medium Enterprises (MSMEs) in India – Problems and Prospects	December 2012	978-93-80528-19-9	19&9		
2.	FDI in Multi Brand Retail	Dr.B. Manoharan & S. Manjula	Foreign Direct Investment in Retail Trade – A Road	February 2013	978-93-806860-6-6	6&6		UGC
3.	Food Inflation – An overview	Dr.B. Manoharan & S. Manjula	Inflation in Food Prices in Indian Economy	March 2013	978-93-80686-23-3	23&3		UGC
4.	Customer Relationship Management in Banking Sector	Dr.B. Manoharan & S. Manjula	Service Excellence in Retail Banking, Insurance and Hospital	March 2013	978-93-80686-96-7	96&7		UGC

5.	Socio-Economic Development of the Rural Poor through Micro Finance	Dr.B. Manoharan & S. Manjula	Research Explorer	July 2013	2250-1940	II & 12		
6.	A Study on the Perception of Tourists towards Tourism in Madurai City	Dr.B. Manoharan & S. Manjula	Tourism Industry in India: Challenges and Opportunities	August 2013	978-93-80686-81-3	81&3		UGC
7.	Higher Education in India – An outlook	Dr.B. Manoharan & S. Manjula	Higher Education in India – During the Plan Periods	August 2014	978-93-80686-11-0	11&0		UGC
8.	Green Entrepreneurship - An Overview	Dr.S. Manjula	A Digital Transformation – Entrepreneur &	March 2020	2347-6648	IX & III	6.3	UGC Care List – Group 1
9.	Role of Intellectual Property Rights in Economic Development	Dr.S. Manjula	Contemporary and Upcoming Issues in the Field of Intellectual Property Rights	March 2022	2348-8301	Vol IX, Issue 1, No 12,2022		UGC Care List
10.	Satisfaction Towards Online Education	Dr.S. Manjula	Journal of the Asiatic Society of Mumbai	2022	0972-0766			UGC Care List
11.	Digital Media for Education	Dr.S. Manjula	Digital India: Initiative to Become Developed India	September 2022	978-93-83191-88-8			UGC Care List
12.	Digital Entrepreneurship - An Overview	Dr.S. Manjula	Entrepreneurship in Industry 4.0: A Glimpse	December 2022	ISSN NO: 0886-9367			UGC Care List
13.	A STUDY ON CUSTOMER SATISFACTION TOWARDS HEALTH DRINK- WITH REFERENCE TO MADURAI CITY	Dr.S. Manjula	The International journal of analytical and experimental modal analysis - UGC-CARE Group 'II' Journals list - Serial No. 36272	April 2023	ISSN NO: 0886-9367	Volume XV, Issue IV, April/2023		UGC Care List
14.	CONSUMER PREFERENCE TOWARDS PACKAGED DRINKING WATER	Dr.S. Manjula	The International journal of analytical and experimental modal analysis - UGC-CARE Group 'II' Journals list - Serial No. 36272	April 2023	ISSN NO: 0886-9367	Volume XV, Issue IV, April/2023		UGC Care List

15.	A STUDY ON CONSUMER PURCHASING BEHAVIOUR IN ORGANIZED RETAIL INDUSTRY - WITH REFERENCE TO MAX FASHION IN MADURAI CITY	Dr.S.Manjula	The International journal of analytical and experimental modal analysis - UGC-CARE Group 'II' Journals list - Serial No. 36272	April 2023	ISSN NO: 0886-9367	Volume XV, Issue IV, April/2023	UGC Care List
16.	IMPACT OF E-SERVICE QUALITY AND CUSTOMER SATISFACTION IN ONLINE BUSINESS	Dr.S.Manjula	The International journal of analytical and experimental modal analysis - UGC-CARE Group 'II' Journals list - Serial No. 36272	April 2023	ISSN NO: 0886-9367	Volume XV, Issue IV, April/2023	UGC Care List
17.	A STUDY ON CORPORATE SOCIAL RESPONSIBILITY OF INSURANCE WITH SPECIAL REFERENCE TO HDFC LIFE INSURANCE	Dr.S.Manjula	The International journal of analytical and experimental modal analysis - UGC-CARE Group 'II' Journals list - Serial No. 36272	April 2023	ISSN NO: 0886-9367	Volume XV, Issue IV, April/2023	UGC Care List
18.	A STUDY ON CONSUMER BEHAVIOUR TOWARDS JUTE PRODUCT IN MADURAI CITY	Dr.S.Manjula	The International journal of analytical and experimental modal analysis - UGC-CARE Group 'II' Journals list - Serial No. 36272	April 2023	ISSN NO: 0886-9367	Volume XV, Issue IV, April/2023	UGC Care List
19.	CUSTOMERS' PURCHASING BEHAVIOURS TOWARDS DIGITAL MARKETING IN MADURAI DISTRICT	Dr.S.Manjula	The International journal of analytical and experimental modal analysis - UGC-CARE Group 'II' Journals list - Serial No. 36272	April 2023	ISSN NO: 0886-9367	Volume XV, Issue IV, April/2023	UGC Care List
20.	CONSUMER BEHAVIOUR TOWARDS COSMETICS PRODUCT	Dr.S.Manjula	The International journal of analytical and experimental modal analysis - UGC-CARE Group	April 2023	ISSN NO: 0886-9367	Volume XV, Issue IV, April/2023	UGC Care List

	WITH REFERENCE TO BEAUTY BRANDS IN MADURAI DISTRICT		'II' Journals list - Serial No. 36272					
21.	A STUDY ON CONSUMER PURCHASING BEHAVIOUR IN ORGANIZED RETAIL INDUSTRY - WITH REFERENCE TO MAX FASHION IN MADURAI CITY	Dr.S.Manjula	The International journal of analytical and experimental modal analysis - UGC-CARE Group 'II' Journals list - Serial No. 36272	April 2023	ISSN NO: 0886-9367	Volume XV, Issue IV, April/2023		UGC Care List
22.	A STUDY ON CONSUMER PREFERENCE TOWARDS AIRTEL NETWORK IN MADURAI CITY	Dr.S.Manjula	International Educational Scientific Research Journal	March 2024	2455-295X	Vol.10, Issue:3, March 2024	5.3 91	UGC Care List
23.	A STUDY ON ATTITUDE OF PEOPLE TOWARDS GREEN PRODUCTS	Dr.S.Manjula	International Educational Scientific Research Journal	March 2024	2455-295X	Vol.10, Issue:3, March 2024	5.3 91	UGC Care List
24.	A STUDY ON MARKETING STRATEGIES TOWARDS FRUIT VENDORS IN THIRUMANGALAM	Dr.S.Manjula	International Educational Scientific Research Journal	March 2024	2455-295X	Vol.10, Issue:3, March 2024	5.3 91	UGC Care List
25.	A STUDY ON CONSUMER SATISFACTION ON FASTRACK WATCHES WITH REFERENCE TO MADURAI CITY	Dr.S.Manjula	International Educational Scientific Research Journal	March 2024	2455-295X	Vol.10, Issue:3, March 2024	5.3 91	UGC Care List
26.	A STUDY ON MARKETING STRATEGY OF MILKY BAR CHOCOLATE	Dr.S.Manjula	International Educational Scientific Research Journal	March 2024	2455-295X	Vol.10, Issue:3, March 2024	5.3 91	UGC Care List
27.	A STUDY ON MARKETING STRATEGIES	Dr.S.Manjula	International Educational Scientific Research Journal	March 2024	2455-295X	Vol.10, Issue:3, March 2024	5.3 91	UGC Care List

	OF VEGETABLE VENDORS IN MADURAI DISTRICT		Journal					
28.	A STUDY ON GREEN BANKING IN SBI WITH SPECIAL REFERENCE TO MADURAI CITY	Dr.S.Manjula	International Educational Scientific Research Journal	March 2024	2455-295X	Vol.10, Issue:3, March 2024	5.391	UGC Care List
29.	A STUDY ON HOSPITAL SERVICES IN MADURAI DISTRICT	Dr.S.Manjula	International Educational Scientific Research Journal	March 2024	2455-295X	Vol.10, Issue:3, March 2024	5.391	UGC Care List
30.	A STUDY ON CUSTOMER SATISFACTION TOWARDS MEESHO IN MADURAI CITY	Dr.S.Manjula	International Educational Scientific Research Journal	March 2024	2455-295X	Vol.10, Issue:3, March 2024	5.391	UGC Care List
31.	Role of Banking Sector Towards Financial Inclusion using PMJDY Scheme – A Study on Progress	Dr.S.Manjula	Humanities and Social Science Studies	January – June: 2024	ISSN 2319-829X	Vol. 13, Issue 01,	7.28	UGC Care, Group 1

VII. Book/ Chapter

S.No.	DD/MM/YYYY	Name of the Faculty	Title of the Book	Title of the Chapter	Publisher name	ISSN/ ISBN
1.	December 2023	Dr.S.Manjula	Social and Sustainable Innovations in Commerce and Management	Emerging Trends in Digital Entrepreneurship	Virudhunagar Hindu Nadar's Senthilkumara Nadar College, Virudhunagar	ISBN 978-81-967593-1-5

VIII. Paper presented in Conference/Seminar:

S.No	Title of the Paper	International/ National /State level	Title of the Conference	Institution/College Name	dt/mm/yr
1.	Retail Industry in India An overview	National	Management in 21 st Century	St. Michael College of Engineering & Technology, kalayar Koil, Sivagangai.	12.10.2012

2.	Industrial Sickness of MSMEs in India – An overview	National	Micro, Small and Medium Entreprises(MSMEs) in India – Problems and Prospects	Ayya Nadar Janaki Ammal College, Sivakasi	14&15.12.2012
3.	Foreign Direct Investment In Indian Retail Trade	National	Foreign Direct Investment In Retail Trade – Opportunities and Challenges	Sourashtra College	1& 2 nd Feb 2013
4.	FDI in Multi Brand Retail	State	Foreign Direct Investment in Retail Trade – A Road Ahead	Mannar Thirumalai Naicker College	02.02.2013
5.	Role of Women Entrepreneurs in India	National	Enrichment of Women Entrepreneurs	Wavoo Wajeeha Women's College of Arts and Science, Kayalpatnam	08.03.2013
6.	Customer Relationship Management in Banking Sector	National (UGC)	Service Excellence in Retail, Hospital, Banking and Insurance	Mannar Thirumalai Naicker College	19&20.03.2013
7.	Food Inflation – An overview	National (UGC)	Inflation in Food Prices in Indian Economy	Mannar Thirumalai Naicker College	22.08.2013
8.	Socio-Economic Development of the Rural Poor through Micro Finance	National	Issues and Challenges of Women in Indian Society	Bharathidasan University, Tiruchirappalli.	29&30.04.2013
9.	A Study on the Perception of Tourists towards Tourism in Madurai City	National (UGC)	Tourism Industry In India: Challenges and Opportunities	Mannar Thirumalai Naicker College	12.08.2013
10.	A Role of Customer Relationship Management in Banking Sector	International	Impact of Global Crisis on Indian Business Scenario	Vivekanandha College of Women	04.01.2014
11.	CRM in Retail Industry	National	Impact of Retail Marketing on Indian	Padmavani Arts & Science College for	21.02.2014
12.	Role of Banks in Financial Inclusion	National	Financial Inclusion – Strength, Weakness and Trend	Sri Kaliswari College, Sivakasi.	25&26.02.2014
13.	Marketing of Banking Services	National	Emerging Trends in Management	Sourashtra College	28.03.2014
14.	Role of FDI in Banking Sector	National (UGC)	Impact of Foreign Direct Investment on Indian Economy	Govt Arts College, Paramakudi.	02.05.2014
15.	Impact of (NPAs) on Banks Profitability of IOB with Reference to Puliyangudi Branch	National	Current Account Deficit and Fiscal Deficit in India	Sri Kaliswari College, Sivakasi	25&26.07.2014

16.	Higher Education in India – An outlook	National (UGC)	Higher Education In India – During the plan periods	Mannar Thirumalai Naicker College	22.08.2014
17.	FDI in Insurance Sector	National (UGC)	FDI in Service Sector in India	The Madura College	01.09.2014

18.	Green entrepreneurship – An Overview	National	A Digital Transformation – Entrepreneur & Infopreneur 2k20	Mannar Thirumalai Naicker College	24.01.2020
19.	Role of Intellectual Property Rights in economic Development	National	Contemporary and Upcoming Issues In the Field of Intellectual Property Rights	Mannar Thirumalai Naicker College, Madurai	28.03.2022
20.	Digital Media for Education – An Overview	National	Digital India: Initiative to Become Developed India	Ayya Nadar Janaki Ammal College	22&23.9.2022
21.	Digital Entrepreneurship – An Overview	National	Entrepreneurship in Industry 4.0: A Glimpse	Mannar Thirumalai Naicker College, Madurai	16.12.2022
22.	Role of Entrepreneurship in Economic Development	National	Sustainability & Technology in the BFSI Sector	G.Venkataswamy Naidu College, Kovilpatti	6 th & 7 th Feb 2024
23.	Role of Banking Sector Towards Financial Inclusion using PMJDY Scheme – A Study on Progress	International	Building Competitiveness Through Technology Enabled Business, Management & Leadership	The American College, Madurai	9 th & 10 th Feb 2024
24.	The Role of Technological Innovations on Export of Agricultural Products in India	International	Skill Development, Entrepreneurship and Emerging Technologies for International Indian Youth	Mannar Thirumalai Naicker College, Madurai	16 th Feb 2024

IX. Participated in Seminar/Webinar

1.	Examinations in wake of COVID 19 - webinar	05-05-2020 and 1 Day	K.P.(PG) College, Uttar Pradesh
2.	National webinar on use of Elsevier tools in research workflow	05-05-2020	University of Madras, Chennai

3.	Webinar on Effective Conduct of Online Classes	08-05-2020	Sri Eshwar College of Engineering, Chennai
4.	Webinar on Safeguarding Savings in Pandemic Times	13-05-2020	Stella Mary's College, Chennai
5.	Webinar on Digital Marketing Strategies for e-commerce	14-05-2020	G.T.N. Arts College (Autonomous), Dindigul
6.	Webinar on Insurance for Business Enterprise	15-05-2020	Kalasalingam college, Srivilliputhur
7.	Online Webinar on Effective Teaching Pedagogy	15-05-2020	Stella Mary's College, Chennai
8.	Webinar on Digital Marketing	15-05-2020	Kovai Kalaimagal College of Arts and Science, Coimbatore
9.	Bio Diversity	22-05-2020	Mannar Thirumalai Naicker College, Madurai
10.	COVID 19 and Continuing Relevance	23-05-2020	The American College, Madurai
11.	Leadership Development Programme on covid19 Pandemic:Transformation through Heartful Leadership	23.5.2020	RV Institute of Management, Bangalore
12.	Covid 19 Reportage - Is the social media complementing the mainstream media	29.05.2020	Fatima College, Madurai
13.	Data Analysis using SPSS	30.05.2020	Parvathy's Arts and Science College, Dindigul
14.	Recent Trends in Management	19.03.2021	SCAD College of Engineering and Technology, Cheranmahadevi
15.	Research Funding Opportunities	20.04.2021	Cardamom Planters Associations, Bodi.
16.	"Biodiversity: Life Insurance for Our Changing World" organised by the Eco-Club	26.05.2021	Mannar Thirumalai Naicker College, Madurai
17.	The importance of Global Covid 19 Vaccination	04.06.2021	AJK College of Arts and Science, Coimbatore
18.	"TRAINING PROGRAM FOR COMMERCE PAPER-II OF UGC NTA-NET/SET"	07.06.2021	DNYANDEEP MANDAL'S ST. JOSEPH COLLEGE OF ARTS & COMMERCE, Satpala, Virar.
19.	"A Dive into the World of Artificial Intelligence, Machine Learning and Deep Learning"	07.06.2021	Parvathy's Arts and Science College, Dindigul
20.	COVID 19 An Opportunity Not A Threat	09.06.2021	Dr.MGR Educational and Research Institute, Chennai
21.	Young Women and Start Up – A Carry Forward	11.06.2021	V.H.N.Senthikumara Nadar College, Virudhunagar
22.	Webinar on "Preparation Strategies for UGC NET & TN SET"	11.06.2021	The Standard Fireworks Rajaratnam College for Women, Sivakasi –626123,
23.	Agricultural Marketing and Agri Business: Innovation, reforms and digitalisation Strategies	14.06.2021 to 18.06.2021	Kaamadhenu Arts and Science College, Coimbatore
24.	Yoga The secret of Happiness	21.06.2021	SRM Institute of Science and Technology, Chennai

25.	A Pandemic Year For Women : What are We Learning?	30.06.2021	The American College, Madurai
26.	Financial Empowerment Through Wealth Creation	02.07.2021	Mahatma Gandhi Blika Vidhyalaya, UP
27.	Prepare Yourself for Beginning a Best Career	03.07.2021	Parvathy's Arts and Science College, Dindigu
28.	Day National Level Webinar on "Financial Education and Consumer Training"	06.07.2021	STC ARTS, COMMERCE, BBA, BCA, BSC COLLEGE, PG AND RESEARCH CENTRE, BANHATTI
29.	A Holistic Approach to Industry – Academy Interaction	06.07.2021	Kristu Jyoti College of Management and Technology, Changanacherry
30.	Strategy for Effectively Managing Personal Finance and Creation of Wealth with Special to Mutual Funds	06.07.2021	Mahatma Gandhi Blika Vidhyalaya, UP
31.	Future of Leadership and Technology	10.07.2021	Nehru Arts College
32.	Simple Sustainability for You & Me	10.07.2021	RAJAPALAYAM RAJUS' COLLEGE, RAJAPALAYAM
33.	Financial Market & Opportunities Ahead	28.07.2021	Redfort Academy, Erode
34.	Financial Empowerment Through Wealth Creation	11.02.2022	KPR College of Arts, Science and Research, Coimbatore.
35.	Financial Empowerment Through Wealth Creation	16.02.2022	MAHARAJA AGRASEN INSTITUTE OF TECHNOLOGY, Delhi
36.	Financial Empowerment through Wealth Creation	05.03.2022	Mathabhanga College cooch Behar, West Bengal.
37.	Financial Empowerment through wealth creation	30.03.2022	M.H. Mehta Science College, Palghar
38.	Financial Planning and Wealth Creation Through Mutual Fund	31.03.2022	Gulbarga University, Kalaburagi, New Delhi
39.	Financial Strategies and innovative approaches during post COVID Era – Indian perspective	01.04.2022	JNT University, Anantapur.
40.	Financial Empowerment through wealth creation	04.04.2022	Ajeenkya DY Pati University, Pune
41.	Effective Management of Personal Finance and Wealth Creation	13.04.2022	Sri S Ramasamy Naidu Memorial College, Sattur,
42.	Financial Awareness And Career Opportunities In Stock Market	20.04.2022	LNCT Group of College MBA, Bhopal
43.	Effect Management of Personal Finance and Wealth Creation	26.04.2022	Uluberia College affiliated to the University of Calcutta,
44.	Financial Empowerment through Strategic Planning	27.04.2022	Government Degree College for Women, Karimnagar, Telangana
45.	Financial Empowerment and Career Options in Securities Market"	28.04.2022	Dr.B.R.Ambedkar Post Graduate Centre, Suvarnangotri, Chamarajanagar
46.	Role of Mutual Funds in Financial Empowerment	04.05.2022	RNTU, Bhopal
47.	Financial Empowerment through wealth creation	05.05.2022	V. E. T First Grade College, Bengaluru.

48.	Financial Empowerment and career options in Securities Market	21.05.2022	MAULANA ABUL KALAM AZAD UNIVERSITY OF TECHNOLOGY, WEST BENGAL
49.	“Financial Empowerment Through Wealth Creation”	31.05.2022	Gulbarga University, Kalaburagi
50.	Personal Financial Empowerment and Career Opportunities in Securities Market	07.06.2022	Bhilai Mahila Mahavidyalaya Durg, Chattisgarh.
51.	Wealth creation Through Mutual Funds	02.07.2022	Centre for Management Development, Modi Nagar, UP.
52.	Financial Effects in Teacher Education in Covid Pandemic	19.07.2022	Sunrise Institute of Education & Technology, UP
53.	Strategy for Managing Personal Finance	22.07.2022	True Life Care, Gujarat
54.	Financial Empowerment Through Wealth Creation	05.08.2022	Chettinad School of Law, Care, Chennai
55.	Financial Empowerment Through Wealth Creation	17.08.2022	Govt. Engineering College, Dahod, Gujarat
56.	India Emerging as a Global Leader	27.09.2022	Mannar Thirumalai Naicker College, Madurai
57.	Fund Raising & Wealth Management for the Start -Ups	09.11.2022	Sanetia Technical Campus, Vishakapanam, AP
58.	Financial Empowerment Through Wealth Creation	11.11.2022	Govt.D.B.Girls P.G. Autonomous College, Punjab, Gujarat.
59.	Financial Empowerment Through Wealth Creation	13.12.2022	Punjab Institute of Management & Technology, Alour, Khanna
60.	Managing Personal Finance and Wealth Creation	02.02.2023	Government Engineering College Godhra Panchmahal, Gujrat
61.	National Intellectual Property Awareness Mission	27.01.2023	Ministry of Commerce and Industry
62.	Cyber Security Quiz	09.02.2023	Dwaraka Doss Goverdhan Doss Vaishnav College, Chennai
63.	National Intellectual Property Awareness Mission	20.02.2023	Ministry of Commerce and Industry
64.	Financial Empowerment Through Wealth Creation	27.02.2023	Mandre College of Commerce Economics & Management, Goa
65.	International Women’s Day Pledge On Cyber Safety for women	08.03.2023	Ministry of Women and Child Development Government of India
66.	Wealth Creation through Personal Financial Management	13.03.2023	Army Institute of management, Kolkatta
67.	Social Development through Financial Empowerment to citizens	17.04.2023	P.K.University, MP
68.	Financial Empowerment and Career opportunities in Financial and Securities Management	09.05.2023	Divine Bliss Foundation, West Bengal
69.	Financial Empowerment and Career opportunities in Financial and Securities Management	09.05.2023	Presidency University, Karnataka
70.	Sports and Higher Education and the Road Map of Sustainable Development Goals	13.05.2023	V.D. Institute of Technology, New Delhi
71.	Financial Empowerment Through Wealth creation	6.6.2023	Government Degree College, Billawar
72.	Financial Empowerment and Career Opportunities in Securities Market	8.6.2023	Government Degree College, Billawar

73.	Personal Financial Planning and wealth Creation through Mutual Funds	20.6.2023	Maharani's Women's Commerce and Management College, Mysuru.
74.	Financial Empowerments and career opportunities in Financial and Securities Market	11.07.2023	Karnataka State Akkamahadevi Women University, Karnataka
75.	Finance and Economy for Society: Role of Financial Empowerment of Citizens	03.08.2023	Bharathidasan Government College for Women, Puducherry & AMFI
76.	Economic Development Through Financial Empowerment of Citizens	04.08.2023	Dr. Agarwal's Health Plus Clinic & Research Centre, Kolkata
77.	Managing Personal Finance Through Wealth Creation	02.09.2023	GDC Memorial College, Bahal, Haryana
78.	Virtual International Conference on Y20 Conclave	11.09.2023	Seth Hirachand Mutha College of Arts, Commerce & Science, Kalyan
79.	Financial Empowerment Through Wealth Creation	12.09.2023	Radha Krishna Institute of Technology and Engineering, Odhisa
80.	How We Manage Our Finance	19.09.2023	Rise and Fly Foundation, Gujarat & AMFI
81.	NSE India Online Investor Awareness Program on Introduction to Financial Planning	20.09.2023	Edify EduTech, Coimbatore
82.	Academic Writing Skills and Publishing	22.09.2023	Balani InfoTech Pvt Ltd, Noida
83.	Financial Empowerment Through Wealth Creation	23.09.2023	College of Temperate Sericulture, Jammu and Kashmir
84.	Mutual Fund a Tool for Financial Empowerment	25.09.2023	Pandit Jawaharlal Nehru Mahavidhlayala, Aurangabad & AMFI
85.	Financial Empowerment Through Wealth Creation	27.09.2023	Upendra Nath Brahma College, Assam & AMFI
86.	Financial Empowerment Through Wealth Creation	03.10.2023	Akhand Jyot Foundation, Gujarat & AMFI
87.	Financial Empowerment Through Wealth Creation	13.10.2023	Govt. D.B.Jain P.G. College, Raipur & AMFI
88.	Personal Financial Planning the Path to Wealth Creation	14.10.2023	Sri Parasakthi College for Women, Courtallam
89.	Financial Empowerment Through Wealth Creation	17.10.2023	CEEO India, Budgam & AMFI
90.	Financial Empowerment Through Wealth Creation	28.11.2023	Aravali College of Engineering and Management, Faridabad, Haryana & AMFI
91.	How We Manage Our Finance	29.11.2023	Tawakal Solutions and Services Private Limited, Pattan, Jammu and Kashmir & AMFI
92.	Financial Empowerment Through Wealth Creation	30.11.2023	College of Education, Tal – Kalwan, Maharashtra & AMFI
93.	How We Manage Our Finance	5.12.2023	Cluster Level Federation (NRLM), Gool, Ramban, J&K & AMFI

94.	Financial Empowerment Through Wealth Creation e	06.12.2023	Samyak Women's Club, Gujarat & AMFI
95.	Financial Empowerment and Career Opportunities in Financial and Securities Market	07.12.2023	Sau Rajanitai Nanasaheb Deshmukh Arts, Commerce and Science College, Maharashtra & AMFI
96.	Financial Empowerment Through Wealth Creation	27.12.2023	Government Navin College, Hasoud
97.	Financial Education a Life Management Skill under NEP	29.12.2023	US OSTWAL PG COLLEGE, RAJASTHAN
98.	Wealth Creation through Financial Planning	3.1.24	Dolphin Institute of Medical Sciences and Technology, Pulwama, J&K
99.	Financial Empowerment and career Opportunities in Financial and Securities Market	04.01.24	Aditya College of Engineering (A)
100.	Financial Empowerment through Wealth Creation	24.01.24	St. Francis De Sales College, Bangalore, Karnataka
101.	Mutual Fund – A Tool for Financial Empowerment	29.1.24	Dr.S. & S.S. Ghandhy Government Engineering College, Surat, Gujarat
102.	Financial Empowerment through Wealth Creation	30.01.24	MRS AVN College Ploytechnic, Andhra Pradesh
103.	Financial Empowerment and career Opportunities in Financial and Securities Market	31.1.24	Government Engineering College Palanpur, Gujarat
104.	Financial Empowerment through Wealth Creation	2.2.24	Ataur Rahman College of education, Kalgachia
105.	Financial Empowerment through Wealth Creation	5.2.24	Mahatma Budha Lok Kalyan Evam Gramya Vikas Santhan Nighasan Lakimpur Kheri, UP
106.	Financial Empowerment through Wealth Creation	6.2.24	SBI Rural Self Empowerment Training Institute (RSETI), Kargil, Ladakh
107.	Strategy for Managing Personal Finance	7.2.24	Himalayan Foundation, Chandigarh
108.	Wealth Creation through Financial Planning	8.2.24	Swami Institute of Pharmacy, Abhona, Maharashtra
109.	Strategy for Managing Personal Finance	19.2.24	Balurghat B.Ed. College, West Bengal
110.	Wealth Creation through Financial Planning	28.2.24	Golaghat Purbanchalik College, Assam
111.	Wealth Creation through Financial Planning	8.3.24	Aganwadi Workers and Helpers Union, J&K
112.	Workshop on Research Methodology	11.0.3.2024	Shri Muktanand College Gangapur
113.	Financial Empowerment through Wealth Creation	12.3.24	Vignan's University
114.	Hands on Workshop on Virtual Lab – A Learner Perspective	13.03.2024	Hindusthan College of Arts & Science, Coimbatore
115.	Financial Empowerment through Wealth Creation	21.3.2024	Millia Fakhruddin Ali Ahmad B.Ed. Teacher's Training College, Bihar

116.	Economic Development through Financial Empowerment of Citizens	22.03.2024	Chamarajanagara University
117.	Strategy for Managing Personal Finance	23.03.2024	Ikhlas Educational & Charitable Trust, J&k
118.	Wealth Creation Through Financial Planning	01.04.2024	Doon Valley College of education Chirao, Karnal.
119.	Financial Empowerment through Wealth Creation	04.04.2024	Ginni Devi Modi Institute of Education, UP
120.	Democratic India and Voting Rights (Awareness of Voting Behavior)	06.04.2024	Dr. Sudhanva Singh Netam Government College Malanjkhanda, MP
121.	Financial Empowerment and career Opportunities in Financial and Securities Market	08.04.2024	Cambridge College, Bengaluru, Karnataka
122.	Wealth Creation through Financial Planning	12.04.2024	RTC Institute of Technology, Ronchi
123.	Financial Empowerment through Wealth Creation	15.04.2024	CIT University
124.	Financial Wisdom and Career Opportunities in securities Market	17.04.2024	Ajeenkya School of Management, Pune
125.	Innovation in AI Tools for Effective PR Communication	27.04.2024	Sathyabama Institute of Science and Technology
126.	Official Statistics in India Planning and Execution of a Sample Survey	01.05.2024	Seacom Skills University
127.	GI Cancers: Esophageal, Stomach & Colon Cancers	01.05.2024	UGC – Malaviya Mission Teacher Training Centre
128.	Financial Empowerment through Wealth Creation	06.05.2024	J&K Youth Welfare Society Trehgam, Kupwara
129.	Investment is a Tool for Financial Empowerment	07.05.2024	School of Management Sanskar Educational Group, Ghaziabad
130.	Wealth Creation through Financial Planning	08.05.2024	Pandit Mohan Lal SD College for Girls Fathegarh Churian, Punjab
131.	Tips to Get Research Funding	10.05.2024	Dr.M.G.R Educational and Research Institute, Chennai
132.	Personal Finance Management is Backbone of National Socio Economic Development	14.05.2024	M.S Irani Degree College of Arts, Science & Commerce, Karnataka
133.	Financial Management a Life Skills under NEP 2020	23.05.2024	Ibotombi Institute of Education
134.	Intellectual Property Rights Issue and Challenges in India	26.04.2024	Yashwantrao Chavan College Ambajogai Dist Beed.
135.	Role of Value Education in Overall Development	28.05.2024	Government College Sailana Dist. Ratlam, M.P
136.	Financial Management a Life Skills	29.05.2024	Kissan Karma US Nagar Uttarakhand
137.	Investment is A Tool for Financial Empowerment	29.05.2024	C.M. College(Arts and Commerce)
138.	Financial Empowerment through Wealth Creation	30.05.2024	DAV Institute of Engineering and Technology, Jharkhand
139.	Wealth Creation through Financial Planning	05.06.2024	Sankardev College, Lumshadsngi
140.	Food Safety: Prepare for the unexpected	07.06.2024	Mannar Thirumalai Naicker College, Madurai

X. Workshop/Conference/FDP Attended:

S.No	International/National/State Level	Title of the Workshop/Conference	Name of the Institution/University	Month and Year
1.	National	Workshop on Application of SPSS for Data Analysis	Mannar Thirumalai Naicker College	29&30.10.2012
2.	National	Workshop on Customer Relationship Management in Banking Sector	Mannar Thirumalai Naicker College	26.09.2014
3.	IQAC	One day capacity Building Programme on Outcome Based Education	Mannar Thirumalai Naicker College	28.08.2019
4.	IQAC	21 st Century skills	Mannar Thirumalai Naicker College	05.03.2020
5.	IQAC	Quality Assurance and Sustenance in Higher Education	Mannar Thirumalai Naicker College	11.03.2020
6.	IQAC	Faculty Enhancement Programme on Education 4.0 for Sustainable Economic Development	Mannar Thirumalai Naicker College	27.02.2022
7.	IQAC	Faculty Enhancement Programme on Insights of National Educational Policy	Mannar Thirumalai Naicker College	18.03.2023
8.	State	Intellectual Property Rights	Mannar Thirumalai Naicker College, Madurai	16&17.10.2023
9.	IQAC	Quality Assurance and Sustenance in Higher Education	Mannar Thirumalai Naicker College, Madurai	11.3.2020
10.	IQAC	Online national faculty Enrichment Programme	Mannar Thirumalai Naicker College, Madurai	13.5.2020 to 19.5.2020
11.	IQAC	Enhancing Quality by unearthing Innovative Practices – Equip 2022	Mannar Thirumalai Naicker College	18-04-2022 - 24-04-2022
12.	IQAC	Education 4.0 for sustainable Economic Development	Mannar Thirumalai Naicker College	27.04.2022
13.	IQAC	Dynamics of Research Publications	Mannar Thirumalai Naicker College	15&16.09.2022
14.	One day National Workshop	Research Methodology	Shri Muktanand College Gangapur	11.0.3.2024
15.	Hands on Workshop	Virtual Lab – A Learner Perspective	Hindustan College of Arts & Science, Coimbatore	13.03.2024
16.	IQAC	Consultancy and Corporate Training	Mannar Thirumalai Naicker College	17.03.2023
17.	IQAC	Insights of National Educational Policy (NEP 2020)	Mannar Thirumalai Naicker College	18.03.2023
18.	International Virtual Workshop	Research Methodology	SRM Institute of Science and Technology, Chennai	09.10.2023 – 14.10.2023

19.	State Level Technical Workshop	Intellectual Property Rights	Mannar Thirumalai Naicker College, Madurai	16.10.2023 - 17.10.2023
20.	International	Workshop - Writing and Revision Techniques”	SCITECH Conference Xplorer, Digital Library	16.05.2024

XI. E Training

1.	FrontAccounting-2.4.7	20.04.2022	Spoken Tutorial Project, IIT Bombay.
2.	Certificate for the Completion of LibreOffice Suite Writer 6.3 Training	14.12.2023	Spoken Tutorial Project, IIT Bombay.

XII. Number of Conferences, Seminars, Workshops and other Programmes Organized:

S. No	Date	Name of the Programme	Role	Name of the Institution
1.	16.12.2021	State Level Seminar on Entrepreneurial Journey of Innovation.	Co-ordinator	Mannar Thirumalai Naicker College
2.	17.12.2021	E-QUIZ 2K21 on “Insurance and Risk Management”	Co-ordinator	Mannar Thirumalai Naicker College
3.	19-03-2022	Hands on Training - Data Analysis using SPSS	Co-ordinator	Mannar Thirumalai Naicker College
4.	19.01.2023	Hands on Training - Data Analysis using SPSS	Co-ordinator	Mannar Thirumalai Naicker College
	22.03.2024 to 23.03.2024	Mannar Biz – 2K23 – Trade Fair	Organizing Secretary	Mannar Thirumalai Naicker College
5.	9.03.2023	Skill Enhancement Program – Entrepreneurial Leadership Program	Co-ordinator	Mannar Thirumalai Naicker College
6.	31.08.2023	Skill Development Programme – Business Opportunities for Entrepreneurship	Co-ordinator	Mannar Thirumalai Naicker College
7.	6.01.2024	Career Development Programme – Opportunities in Banking Sector	Co-ordinator	Mannar Thirumalai Naicker College
8.	15.02.2024 to 16.02.2024	Mannar Biz - 2K24 – Trade Fair	Organizing Secretary	Mannar Thirumalai Naicker College

XIII. Details of Seed Money received from the institution for institutional sponsored Faculty /

Interdepartmental / Students Project:

Name of Principal	Faculty / Interdepa	Title of the research project	Amount / Fund	Year of sanction	Duration
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Investigator / Co Investigator	Departmental / Students Project		received		
Dr.S.Manjula	Faculty	“STUDENTS’ PERCEPTION TOWARDS ONLINE EDUCATION IN MADURAI DISTRICT – WITH SPECIAL REFERENCE TO THIRUPARANKUNDRA M BLOCK”	20,000	2021	October 2021 – April 2022

XIV. Academic Responsibilities in the Institution

S.No	Name of position	From	To
1.	Criterion VI Member	2019	Till Date
2.	Alumni Committee Member	2019	Till Date

XV. Number of Projects Guided :22

- a. UG :16
b. PG :6
c. M.Phil : Nil

S. No	Title of the Project	Name of the Student	UG / PG / M.Phil	Register No	Name of the Organization	Year
1.	A STUDY ON SATISFACTION TOWARDS BAJAJ BIKES WITH SPECIAL REFERENCE TO MADURAI CITY	C.DEVA SURYA M.MARUTHU PANDI	UG	19SUCC115 19SUCC119	Mannar Thirumalai Naicker College	2022
2.	A STUDY ON CUSTOMER SATISFACTION TOWARDS ONLINE SHOPPING – WITH REFERENCE TO MADURAI CITY	K.DHIVYABHAR ATHI R.SELVAMEENA TCHI	UG	19SUCC102 19SUCC112	Mannar Thirumalai Naicker College	2022
3.	A STUDY ON CUSTOMER SATISFACTION	J. SRIVENDHAN M. YOGESH	UG	19SUCC139 19SUCC145	Mannar Thirumalai Naicker	2022

	TOWARDS AAVIN MILK IN MADURAI CITY				College	
4.	A STUDY ON MARKETING MANAGEMENT WITH SPECIAL REFERENCE TO PEPSI	P. NAVEENRAJ S. NIRISH	UG	19SUCC122 19SUCC123	Mannar Thirumalai Naicker College	2022
5.	A STUDY ON PASSENGER SATISFACTION TOWARDS INDIGO AIRLINES	M. NIHAR SULTHANA P.NITHYA K.SABANA YASMIN	UG	19SUCC108 19SUCC109 19SUCC111	Mannar Thirumalai Naicker College	2022
6.	CONSUMER BEHAVIOUR TOWARDS COSMETICS PRODUCT- WITH REFERENCE TO BEAUTY BRANDS IN MADURAI DISTRICT	R.MUTHUMEEN A M.PAVITHRA	UG	20SUCC006 20SUCC007	Mannar Thirumalai Naicker College	2023
7.	CUSTOMERS' PURCHASING BEHAVIOURS TOWARDS DIGITAL MARKETING IN MADURAI DISTRICT	C. SNEHA A. SUBASHINI	UG	20SUCC010 20SUCC011	Mannar Thirumalai Naicker College	2023
8.	A STUDY ON CONSUMER BEHAVIOUR TOWARDS JUTE PRODUCT IN MADURAI CITY	S CHELLAPANDI C KISHOREKUMA R	UG	20SUCC018 20SUCC025	Mannar Thirumalai Naicker College	2023
9.	A STUDY ON CORPORATE SOCIAL RESPONSIBILIT Y OF INSURANCE WITH SPECIAL REFERENCE TO HDFC LIFE INSURANCE	M.MANIKANDA N M.PERUMAL	UG	20SUCC031 20SUCC035	Mannar Thirumalai Naicker College	2023
10.	IMPACT OF E- SERVICE	M.SETHU KUMAR	UG	20SUCC039	Mannar Thirumalai	2023

	QUALITY AND CUSTOMER SATISFACTION IN ONLINE BUSINESS	M.VIGNESHWARAN		20SUCC043	Naicker College	
11.	A STUDY ON CONSUMER PURCHASING BEHAVIOUR IN ORGANIZED RETAIL INDUSTRY WITH REFERENCE TO MAX FASHION IN MADURAI CITY	ABIRAMI. V	PG	21SPCC001	Mannar Thirumalai Naicker College	2023
12.	A STUDY ON CUSTOMER SATISFACTION TOWARDS HEALTH DRINKS WITH REFERENCE TO MADURAI DISTRICT	SELVAPRIYA. M	PG	21SPCC005	Mannar Thirumalai Naicker College	2023
13.	A STUDY ON CUSTOMER SATISFACTION OF PACKAGED DRINKING WATER IN MADURAI CITY.	GURURAGAVENDRAR. R	PG	21SPCC019	Mannar Thirumalai Naicker College	2023
14.	A STUDY ON CONSUMER PREFERENCE TOWARDS AIRTEL NETWORK IN MADURAI CITY	PREETHI. M, SINDHU.	UG	21SUCC205 21SUCC207	Mannar Thirumalai Naicker College	2024
15.	A STUDY ON ATTITUDE OF PEOPLE TOWARDS GREEN PRODUCTS	AADHITYAN. K, RATHISH RAHUL.	UG	21SUCC209 21SUCC235	Mannar Thirumalai Naicker College	2024
16.	A STUDY ON	ARAVIND. N, AGNI	UG	21SUCC210 21SUCC211	Mannar Thirumalai	2024

	MARKETING STRATEGIES TOWARDS FRUIT VENDORS IN THIRUMANGALAM	NATARAJAN. A			Naicker College	
17.	A STUDY ON CONSUMER SATISFACTION ON FASTRACK WATCHES WITH REFERENCE TO MADURAI CITY	G. ARUN PANDI, M. NEERATHILINGAM	UG	21SUCC212 21SUCC230	Mannar Thirumalai Naicker College	2024
18.	A STUDY ON MARKETING STRATEGY OF MILKY BAR CHOCOLATE	CHANDRU.B, RANJITH.B.	UG	21SUCC216 21SUCC234	Mannar Thirumalai Naicker College	2024
19.	A STUDY ON MARKETING STRAGIES OF VEGETABLES VENDOR	C.GOPINATH M.SANTHOSH PANDIYAN	UG	21SUCC219 21SUCC239		
20.	A STUDY ON GREEN BANKING IN SBI WITH SPECIAL REFERENCE TO MADURAI CITY	KAVIYARASI.M,	PG	22SPCC003	Mannar Thirumalai Naicker College	2024
21.	A STUDY ON HOSPITAL SERVICES IN MADURAI DISTRICT	SINDHU.S	PG	22SPCC011	Mannar Thirumalai Naicker College	2024

22.	A STUDY ON CUSTOMER SATISFACTION TOWARDS MEESHO IN MADURAI CITY	GOKULAKANN AN.M	PG	20SPCC017	Mannar Thirumalai Naicker College	2024
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XVI. Details of awards, recognition, fellowships, at State , National and International level

S.No	Name	Name of the Award	Awarding agency	Date
1.	Dr.S.Manjula	Kavi Mugil Award	Tamil Pattarai Ilakkiya Peravai, Madurai	01.03.20
2.	Dr.S.Manjula	Minnal Kavi award	Kavithai Pettagam	10.10.20
3.	Dr.S.Manjula	Kavithamarai award	Kaviulaga Poonjolai	12.11.20
4.	Dr.S.Manjula	Minnalkavi award	Kavithai Pettagam	13.11.20
5.	Dr.S.Manjula	Nilavin Sudaroli Award	Nilamutram	15.11.20
6.	Dr.S.Manjula	Tamil thendral award	Tamil Poonjolai	18.11.20
7.	Dr.S.Manjula	Va.Vu.Si.Award	Kaviulaga Poonjolai	18.11.20
8.	Dr.S.Manjula	Indira Gandhi Award	Kaviulaga Poonjolai	19.11.20
9.	Dr.S.Manjula	Kavi Minnal Award	Kaviulaga Poonjolai	21.11.20
10.	Dr.S.Manjula	Kavi sooriyan Award	Kaviulaga Poonjolai	25.11.20
11.	Dr.S.Manjula	Kavi Minnal Award	Kaviulaga Poonjolai	26.11.20
12.	Dr.S.Manjula	Tamil Thendral Award	Tamil Poonjolai	2.12.20
13.	Dr.S.Manjula	Kavi Mugil Award	Kaviulaga Poonjolai	03.12.20
14.	Dr.S.Manjula	Nilavin Sudaroli Award	Nilamutram	6.12.20

15.	Dr.S.Manjula	Abdul Kalam Award	Poonjolai Kulumam	9.12.20
16.	Dr.S.Manjula	Kavi Sooriyan award	Kaviulaga Poonjolai	9.12.20
17.	Dr.S.Manjula	Kavithigiri Award	Kavithai Pettagam	12.12.20
18.	Dr.S.Manjula	Kavi Murasu Award	Kaviulaga Poonjolai	16.12.20
19.	Dr.S.Manjula	Tamil thendral award	Tamil Poonjolai	16.12.20
20.	Dr.S.Manjula	Kavikanaiyar Award	Kavithai Pettagam	21.12.20
21.	Dr.S.Manjula	Tamil thendral award	Tamil Poonjolai	23.12.20
22.	Dr.S.Manjula	Nilavin Sudaroli Award	Nilamutram	27.12.20
23.	Dr.S.Manjula	Esai Kavi Award	Kaviulaga Poonjolai	1.1.21
24.	Dr.S.Manjula	Kavinkavi Award	Kavithai Pettagam	7.1.21
25.	Dr.S.Manjula	Kavimalar Award	Kaviulaga Poonjolai	10.1.21
26.	Dr.S.Manjula	Tamil thendral award	Tamil Poonjolai	20.1.21
27.	Dr.S.Manjula	Vasanthakavi Award	Kavithai Pettagam	30.1.21
28.	Dr.S.Manjula	Aasukavi Award	Kaviulaga Poonjolai	3.2.21
29.	Dr.S.Manjula	Poonkavi Award	Chandrodhayam	16.2.21
30.	Dr.S.Manjula	World Record Certificate - 2021	Kaviulaga Poonjolai	6.2.21 - 16.2.21
31.	Dr.S.Manjula	Online World Record	Kaviulaga Poonjolai	6.2.21 - 16.2.21
32.	Dr.S.Manjula	Assist World Records	Kaviulaga Poonjolai	6.2.21 - 16.2.21
33.	Dr.S.Manjula	Aasukavi Award	Kaviulaga Poonjolai	17.2.21
34.	Dr.S.Manjula	Ezhilmigu kavi Award	Vuu la la la	20.2.21

35.	Dr.S.Manjula	Penniyakavi Award	Tamilan Kavithalaiyam	1.3.21
36.	Dr.S.Manjula	Arunthamil Kavi Award	Vuu la la la	21.3.21
37.	Dr.S.Manjula	Tamilkodi Award	Kavithai Pettagam	28.3.21
38.	Dr.S.Manjula	Tamil Aarvalar Award	Sanga Illakiya Kulumam	20.4.21
39.	Dr.S.Manjula	Kavitharu Award	Kavithai Pettagam	05.05.21
40.	Dr.S.Manjula	Arunthamil Sudar Award	Thiruvalluvar Ulaga Sathanaiyalar Amaipu & Arunthamil Ariyanai tamil Kulumam	19.5.21
41.	Dr.S.Manjula	Esai Kavi Sirpi Award	Vuu la la la	23.5.21
42.	Dr.S.Manjula	Kavisudar Award	Kaviulaga Poonjolai	25.5.21
43.	Dr.S.Manjula	Kavimani Award	Poonjolai	26.5.21
44.	Dr.S.Manjula	Kalaigar Award	Kaviulaga Poonjolai	03.6.21
45.	Dr.S.Manjula	Marabhu Kavisudar Award	Nila Mutram & Thanjai Tamilmandram	06.06.21
46.	Dr.S.Manjula	Kavikuyil Award	Mowwal Arakattalai	07.06.21
47.	Dr.S.Manjula	Iyarkkai Peranandhar Award	Thiruvalluvar Ulaga Sathanai Amaipu & Arunthamil Ariyanai Tamil Kulumam	26.06.21
48.	Dr.S.Manjula	Suradha Award	Kaviulaga Poonjolai	18.07.21
49.	Dr.S.Manjula	Assist World Record - Multi Cultural Event	Sen Academy	25.08.21 - 15.10.21
50.	Dr.S.Manjula	Assist World Record - Nagaisuvai Kaviarangam	Sen Academy	25.08.21 - 15.10.21
51.	Dr.S.Manjula	Assist World Record - Kaviarangam	Sen Academy	25.08.21 - 15.10.21
52.	Dr.S.Manjula	Nallasiriyar Award	Kaviulaga Poonjolai	05.10.21
53.	Dr.S.Manjula	Gandhi Pugalmozli Award	Tamil Yaali Muganool Kulumam	17.10.21
54.	Dr.S.Manjula	Veerakavigar Award	Then Tamil Peravai	18.10.21

55.	Dr.S.Manjula	Kanavukkavi Award	Veerathamilarasi Velu Naachiyar Illakiya Samga Amaipu Pudhucherry	19.10.21
56.	Dr.S.Manjula	Kavichirpi award	Kaviulaga Poonjolai	20.10.2021
57.	Dr.S.Manjula	Kavinvenpura award	Pasumai Vasal Foundation, Ilakiyathagam, Tamil Nadu Pannaimarm Kakkum Pathukappu Iyakam	14.11.21
58.	Dr.S.Manjula	Gnanaratham saral award	Pasumai Vasal Foundation, Tamil Nadu panai maram kaakum iyakam, Agni Pengal Tamil Sangam, Sivakarunyam Events	14.11.21
59.	Dr.S.Manjula	Vasantha Kavi Award	Then Tamil Peravai	15.11.21
60.	Dr.S.Manjula	Maanpuru Kavi Award	Then Tamil Peravai	22.11.21
61.	Dr.S.Manjula	Semozhi Kavichirpi Award	Arathamilan Pulana Kulumam	28.11.21
62.	Dr.S.Manjula	Meikavi Award	Then Tamil Peravai	06.12.21
63.	Dr.S.Manjula	Kavithalapathi Award	Then Tamil Peravai	13.12.21
64.	Dr.S.Manjula	Elatchiyakavi Award	Thentamil Peravai	3.1.2022
65.	Dr.S.Manjula	Kalam Padaipu Sudar Virudhu	Thiruvalluvar ulaga sathanaiyalar amaipu & Arunthamil ariyanai tamilkulumam	8.1.2022
66.	Dr.S.Manjula	Kakumkavi Award	Thentamil Peravai	10.1.2022
67.	Dr.S.Manjula	Kural Semmal Award	Pasumai Vasal Foundatation, Sivakarunyam Events	14.1.2022
68.	Dr.S.Manjula	Amaithipura Award	Thentamil Peravai	24.01.2022
69.	Dr.S.Manjula	Kodikaatha Kumaran Virudhu	Global Indian Records	26.01.2022
70.	Dr.S.Manjula	Rajaraja Cholan Award	Nathigal Arakattalai	04.02.2022
71.	Dr.S.Manjula	Oli Vilaku Award	Pasumai Vasal Foundatation, Tamilnadu Panaimaram Kakkum Iyakam	24.2.2022
72.	Dr.S.Manjula	Kavisaral Award	Kavithai Saral Award	27.2.2022
73.	Dr.S.Manjula	Semmozhi semmal award	Pasumai Vasal Foundatation, Tamilnadu Panaimaram Kakkum Iyakam	01.03.2022
74.	Dr.S.Manjula	Mozhi semmal Award	Aram Anbin Adaiyalam Arakattalai	01.03.2022

75.	Dr.S.Manjula	Mathavasudar Award	Veera Thamilarasi Velunachiyar ilakiya Samuga Iyakam - puthucheri	05.03.2022
76.	Dr.S.Manjula	Kalai Ilakiya Award	Bharathikanna Pavalalar Poonjolai Arakatalai	19th & 20th March 2022
77.	Dr.S.Manjula	Kavimalar Award	Patimandra Peravai	26.03.2022
78.	Dr.S.Manjula	Chittirai Senthamil Award	Veera Thamilarasi Velunachiyar ilakiya Samuga Iyakam - puthucheri	13.04.2022
79.	Dr.S.Manjula	Semmozhi Thendral Award	Pasumai Vasal Foundatation, Tamilnadu Panaimaram Kakkum Iyakam	29.04.2022
80.	Dr.S.Manjula	Ambedkar Award	Nathigal Arakattalai	29.05.2022
81.	Dr.S.Manjula	Semmozhisudar Kalaigar Award	Pasumai Vasal Foundation, Tamil Nadu Panaimaram Kakkum Paathukapu Iyakam	03.06.2022
82.	Dr.S.Manjula	Chithirakavi Award	Illantamil Mandram	11.06.2022
83.	Dr.S.Manjula	Gopurakavi Award	Illantamil Mandram	29.06.2022
84.	Dr.S.Manjula	Kalvimaamani Award	Pasumai Vasal Foundation, Tamil Nadu Panaimaram Kakkum Paathukapu Iyakam	15.07.2022
85.	Dr.S.Manjula	Avvaiyar Award	Muthamil Kalai Ilakiya Mandram	03.07.2022
86.	Dr.S.Manjula	Perunthalaivarin Sirpi Sathani Selvam Award	Deivega Tamil Arakattalai, Ulaga Semmozhi Payilaranga Mandram	15.07.2022
87.	Dr.S.Manjula	Paatukavi Award,	Cheranmaadevi Arakatalai & Senthamil 2.0 Channel	10.08.2022
88.	Dr.S.Manjula	P.Kakkan Veera Virudhu	Pasumai Vasal Foundation, Tamil Nadu Panaimaram Kakkum Paathukapu Iyakam	15.08.2022
89.	Dr.S.Manjula	Veerar Vaaluku Veli Ambalam.Award,	Tamil Semmozhi Pulanaivu Madram	15.08.2022
90.	Dr.S.Manjula	Kodi Kaatha Kumaran Award,	Deivega Tamil Arakattalai, Ulaga Semmozhi Payilaranga Mandram	15.08.2022
91.	Dr.S.Manjula	Arivoli Sigaram Award,	Tamil Semmozhi Pulanaivu Madram	15.09.2022
92.	Dr.S.Manjula	Peroli Sigaram Award,	Tamil Semmozhi Pulanaivu Madram	15.09.2022
93.	Dr.S.Manjula	Arivootru Alumai Award	Pasumai Vasal Foundation, Tamil Nadu Panaimaram Kakkum Paathukapu Iyakam	15.09.2022
94.	Dr.S.Manjula	Meignanam Oli Semmal Award	Pasumai Vasal Foundation, Shri Success Academy & Foundation	24.10.2022

95.	Dr.S.Manjula	Muthamil Haikoo Peroli Award	America Muthamil Ilakiya Peravai	06.11.2022
96.	Dr.S.Manjula	Vajra Kodi Mani Award	Pasumai Vasal Foundation, Shri Success Academy & Foundation	07.12.2022
97.	Dr.S.Manjula	Kalvi Kalangarai Vilaku Award	Pasumai Vasal Foundation, Shri Success Academy & Foundation	17.01.2023
98.	Dr.S.Manjula	Arivusooriyan Award	Pasumai Vasal Foundation, Shri Success Academy & Foundation	01.03.2023
99.	Dr.S.Manjula	Ariivar Vidivelli Virudhu	Pasumai Vasal Foundation, Shri Success Academy & Foundation	14.04.2023
100.	Dr.S.Manjula	Painthamil Aasan Award	Pasumai Vasal Foundation, Shri Success Academy & Foundation	29.04.2023
101.	Dr.S.Manjula	Muthamil Award	Bharathi Kanna Semmozhi Tamil Sangam	14.05.2023
102.	Dr.S.Manjula	Kalaigarin Poomaalai Award 2023	Aram Anbin Adaiyalam Arakattalai	03.06.2023
103.	Dr.S.Manjula	Thesathin Oli sudar Award	Pasumai Vaasal Foundations, Shree Success Academy & Foundatuions	05.09.2023
104.	Dr.S.Manjula	Best Teachers Award	Mannar Thirumalai Naicker College, Madurai	05.09.2023
105.	Dr.S.Manjula	Kaviyoli Award	Bharathi Pavanaar Senthamil Vaanam & Tamil Literacy Academy	07.09.2023
106.	Dr.S.Manjula	Nannerai Aasiriyar Award 2023	Madurai Ilakiya Mandram, Madurai	14.10.2023
107.	Dr.S.Manjula	AgniSiragugal Alumai kavikondal Award	Palladam Muthamil Sangamam	15.10.2023
108.	Dr.S.Manjula	Giramiya Kavisudar Award	Kalari Kalai Illakiya Kalam, Yaal Kavimutram, Arunthamil Ariyanai Ulaga Tamilaivu Maiyam & Tamerica Tholaikatchi	29.10.2023
109.	Dr.S.Manjula	Sinthanai Sirpi Award	Bharathi Arakattalai & Kanthaga Pookal Kulumam	29.10.2023
110.	Dr.S.Manjula	Veeru Kondalar Award	Palladam Muthamil Sangamam	06.11.2023
111.	Dr.S.Manjula	Kavi Mullai Award	Bharathi Pavanaar Senthamil Vaanam & Tamil Literacy Academy	07.11.2023
112.	Dr.S.Manjula	Kalvi Thendral Award	Cheranmaadevi Anaithulaga Samuga Nala Eyakam & Cheranmaadevi Arakattalai	07.11.2023
113.	Dr.S.Manjula	Kalari Pattolichudar Award	Thiruvalluvar Book of Achievers, Kalari Kalai Illakiya Kalam, Tamerica Tholaikatchi	09.11.2023
114.	Dr.S.Manjula	Senthamil Sudarmugakavi Award	Menmathi Kovai Tamil Mandram	11.11.2023

115.	Dr.S.Manjula	Senthurigai Award	Palladam Muthamil Sangamam	14.11.2023
116.	Dr.S.Manjula	Kaiyaru Pugalkavi Award	Kalaisaral Pannatu Tamil Sangamam	14.11.2023
117.	Dr.S.Manjula	Pesum Porchithirakavigar Award	Menmathi Kovai Tamil Mandram	18.11.2023
118.	Dr.S.Manjula	Haikoo Sirpi award	Bharathi Arakattalai & Kanthaga Pookal Kulumam	18.11.2023
119.	Dr.S.Manjula	Pennurimai Kaapukavigar Award	Menmathi Kovai Tamil Mandram	25.11.2023
120.	Dr.S.Manjula	Maasilaa Ulagam Sinthanai Kavigar Award	Menmathi Kovai Tamil Mandram	02.12.2023
121.	Dr.S.Manjula	Manitha Vurimai Award	Palladam Muthamil Sangamam	04.12.2023
122.	Dr.S.Manjula	Manitha Vurimai Thondral Kavi Award	Menmathi Kovai Tamil Mandram & Annai Saratha ManiyanArakattalai Neelagiri	08.12.2023
123.	Dr.S.Manjula	Bharathi Patralar Award	Veeratamilarasi Velunachiyar Ilakiya Samuga Iyakam - Pudhucherry	12.12.2023
124.	Dr.S.Manjula	Ulaga Otrumai Kavi Vendar Award	Menmathi Kovai Tamil Mandram	16.12.2023
125.	Dr.S.Manjula	Kalvi Thondar Award	Cheranmaadevi Anaithulaga Samuga Nala Eyakam & Cheranmaadevi Arakattalai	19.12.2023
126.	Dr.S.Manjula	Soller Ulavar Award	Menmathi Kovai Tamil Mandram & Annai Saratha ManiyanArakattalai Neelagiri	23.12.2023
127.	Dr.S.Manjula	Ulavar Kavimezhi Award	Menmathi Kovai Tamil Mandram & Annai Saratha ManiyanArakattalai Neelagiri	23.12.2023
128.	Dr.S.Manjula	Menmathi Valthu Kavivanar award	Menmathi Kovai Tamil Mandram & Annai Saratha ManiyanArakattalai Neelagiri	01.01.2024
129.	Dr.S.Manjula	Veerakavi Semmal Award	Veeratamilarasi Velunachiyar Ilakiya Samuga Iyakam - Pudhucherry	03.01.2024
130.	Dr.S.Manjula	Manjai Magil Kavi Award	Menmathi Kovai Tamil Mandram & Annai Saratha ManiyanArakattalai Neelagiri	06.01.2024 – 07.01.2024
131.	Dr.S.Manjula	Meliyan Nalakavi Award	Kalaisaral Pannatu Tami Sangamam	09.01.2024
132.	Dr.S.Manjula	Sinthanai Puyal Award	Palladam Muthamil Sangamam	10.01.2024
133.	Dr.S.Manjula	Theengani Kavi Mugil Award	Palladam Muthamil Sangamam	11.01.2021
134.	Dr.S.Manjula	Kalvi Sevagar Award	Cheranmaadevi Anaithulaga Samuga Nala Eyakam & Cheranmaadevi Arakattalai	13.01.2024

135.	Dr.S.Manjula	Polilurai Puthukunar Vaira Award	Palladam Muthamil Sangamam	13.01.2024
136.	Dr.S.Manjula	Thai Thingal Senthamil Kavai Kannal Award	Menmathi Kovai Tamil Mandram & Annai Saratha ManiyanArakattalai Neelagiri	13.01.2024 & 14.01.2024
137.	Dr.S.Manjula	Thiruvalluvar Award	Vizhithelu Tamila Kavikulumam	14.01.2024 – 16.01.2024
138.	Dr.S.Manjula	Margali Thiruvila KalaiThendral Award 2024	Magilchi FM	15.01.2024
139.	Dr.S.Manjula	Kuraloviya Kavimani Award	Kalari Kalai Ilakiya Kalam, Thiru\valluvar Ulaga Sathanaiyalargal Amaipu & Tamerica TV	16.01.2024
140.	Dr.S.Manjula	Tamil Thantha Sirpigal	Manavai Theentamil Kanthaga Pookal & Bharathi Arakattalai	17.01.2024
141.	Dr.S.Manjula	Pillaikavaiamuthu Award	Menmathi Kovai Tamil Mandram & Annai Saratha ManiyanArakattalai Neelagiri	20.01.2024 – 21.01.2024
142.	Dr.S.Manjula	Sethuthasa Kavi Award	Veeratamilarasi Velunachiyar Ilakiya Samuga Iyakam - Pudhucherry	23.01.2024
143.	Dr.S.Manjula	Thentamil Narchudar Award	Thentamil Peravai	28.01.2024
144.	Dr.S.Manjula	Bharathi Kavisudar Award	Mahakavi Bharathiyar Nalatamil Kalai Kalagam & Thiruballuvar Ulaga Sathanaiyalargal Amaipu	28.01.2024
145.	Dr.S.Manjula	Kalaimagal Virudhu	Bharathi Kanna Semmozhi Tamil Sangam	28.01.2024
146.	Dr.S.Manjula	Vanoli Thenthuli Kavi Award	Menmathi Kovai Tamil Mandram & Annai Saratha ManiyanArakattalai Neelagiri	03.02.2024 & 04.02.2024
147.	Dr.S.Manjula	Kaviyaruvi Perisai Award	Palladam Muthamil Sangamam & Velur Muthamil Sangamam	04.02.2024
148.	Dr.S.Manjula	Engal Aasan Award	Pasumai Vasal Foundation, Dindigul	05.02.2024
149.	Dr.S.Manjula	Samuganeethikavi Kaavalal Award	Menmathi Kovai Tamil Mandram & Annai Saratha ManiyanArakattalai Neelagiri	10.02.2024 & 11.02.2024
150.	Dr.S.Manjula	Kavimadal Kavigar Award	Menmathi Kovai Tamil Mandram & Annai Saratha ManiyanArakattalai Neelagiri	17.02.2024 & 18.02.2024
151.	Dr.S.Manjula	Tamil Thesiya Patralar Award	Veeratamilarasi Velunachiyar Ilakiya Samuga Iyakam - Pudhucherry	21.02.2024
152.	Dr.S.Manjula	Karuthurai Kalangiyam Award	Palladam Muthamil Sangamam & Velur Muthamil Sangamam	18.02.2024
153.	Dr.S.Manjula	Puthumai Pithan Award	Thiruchi MUthamil Sangam	25.02.2024
154.	Dr.S.Manjula	Nugarvor Vurimai Kavikuyil Award	Menmathi Kovai Tamil Mandram & Annai Saratha ManiyanArakattalai Neelagiri	07.03.2024 & 08.03.2024

155.	Dr.S.Manjula	Thai Mozhi Sudar Award	Thentamil Peravai	08.03.2024
156.	Dr.S.Manjula	Sirantha Magalir Award 2024	Tamilthaai Foundation	08.03.2024
157.	Dr.S.Manjula	Thanga Siragu Tharagai Award	Sinthanai Siragugal Naagai Sangamam	08.03.2024
158.	Dr.S.Manjula	Arunthamil Tharagai Award	Arunthamil Sangam	08.03.2024
159.	Dr.S.Manjula	Neerkavi Nedumaalai Award	Menmathi Kovai Tamil Mandram & Annai Saratha ManiyanArakattalai Neelagiri	17.03.2024
160.	Dr.S.Manjula	Karpaga Semmal Award - 2024	Pasumai Vaasal Foundation	23.04.2024
161.	Dr.S.Manjula	Esaikavi Award	Manavai Theentamil Bharathi Arakattalai & Kanthaga Pookal	26.04.2024
162.	Dr.S.Manjula	Seerthirutha Senthamil Award	Sinthanai Siragugal Nagai Sangamam	02.05.2024
163.	Dr.S.Manjula	Kalvi Semmal Award	Thanjai Tamil Mandram	05.05.2024
164.	Dr.S.Manjula	Esaikavi Award	Manavai Theentamil Bharathi Arakattalai & Kanthaga Pookal	10.05.2024
165.	Dr.S.Manjula	Best Artist 2024	Thamilaai Charter	10.05.2024
166.	Dr.S.Manjula	Thaaimadi Thavakavi Award	Palladam Muthamil Sangamam	12.05.2024
167.	Dr.S.Manjula	Annai Patraalar Award	Kavisaral Potti Kalam	12.05.2024
168.	Dr.S.Manjula	Seviliyar Seeradikavi Award	Menmathi Kovai Tamil Mandram & Annai Saratha ManiyanArakattalai Neelagiri	12.05.2024
169.	Dr.S.Manjula	Esaikavi Award	Manavai Theentamil Bharathi Arakattalai & Kanthaga Pookal	17.05.2024
170.	Dr.S.Manjula	Kavikuyil Vithagar Award	Manavai Theentamil Bharathi Arakattalai & Kanthaga Pookal	19.05.2024
171.	Dr.S.Manjula	Esaikavi Award	Manavai Theentamil Bharathi Arakattalai	24.05.2024
172.	Dr.S.Manjula	Soolal Kavisurabi Award	Menmathi Kovai Tamil Mandram & Annai Saratha ManiyanArakattalai Neelagiri	23.05.2024
173.	Dr.S.Manjula	Samuga Patraalar Award	Cheranmaadevi Anaithulaga Samuga Nala Eyakam & Cheranmaadevi Arakattalai	23.5.2024
174.	Dr.S.Manjula	Kaviyarasar Award	Manavai Theentamil Bharathi Arakattalai	25.05.2024

175.	Dr.S.Manjula	Unavukaa Kavi award	Menmathi Kovai Tamil Mandram & Annai Saratha ManiyanArakattalai Neelagiri	02.06.2024
176.	Dr.S.Manjula	Virutcha Vithai Kavi Award	Sinthanai Siragugal Nagai Sangamam	09.06.2024



